

The Readiness Report

Your **US** Business Expansion Report



Thank you for using our Readiness Calculator.

There are many market entry strategies and countless ways to make a success of your US expansion. Your personalised report below suggests the steps and priority areas in the next phase of your US business expansion.

Don't worry if you don't have everything in place. Many companies make a start with an initial plan then build on their success and learn on the way. In the next couple of pages, you'll find the following.

- **Your score overview**
- **How to get in touch with Foothold America**
- **Access to download an exclusive eBook**
- **Access to a library of webinar recordings**

Now let's look at your results!

You Scored

Not Yet Ready

The first step forward on a journey is to take stock of where you are. We hope you will find a lot of useful information on the Foothold America website as you progress toward your US expansion.

Foothold America can be of the most assistance to clients who have planned their journey, are within 12 months of setting up a US entity or hiring US Employees, and have adequate funding or financing. If you're not there yet, please review this document where you'll find recommended steps to help you get there.



Next Steps

Download the Expand your business into America guide



The **Expanding your business into America eBook** is a free guide prepared by our US expansion experts that discusses the process of expanding your business to the USA and how to hire, pay and provide benefits for employees in the US. The eBook is the product of years of experience of working with clients across the globe to support their move into the US.

It's a one-stop-shop of frequently asked questions, ballpark figures for the costs involved, comments from others who have been through the process and insight from experts in areas such as tax, visas and HR. Schedule a call with one of our US Expansion Advisors today to jump start your business expansion.



Next Steps

Register for a Live Discovery Event



Live Discovery Events are online video-calls created especially for businesses in the early stages of exploring US expansion and/or those that are not quite ready to hire US employees or set up a US entity. These small-group video calls are a great way to ask those questions you want answered and to gain the advice of a US Expansion Expert.

- ✓ US employee benefits
- ✓ When and how to set up a US entity
- ✓ Federal versus state regulations
- ✓ Common pitfalls
- ✓ Foothold America Services and Fees
- ✓ Hiring in the USA

[Download eBook](#)

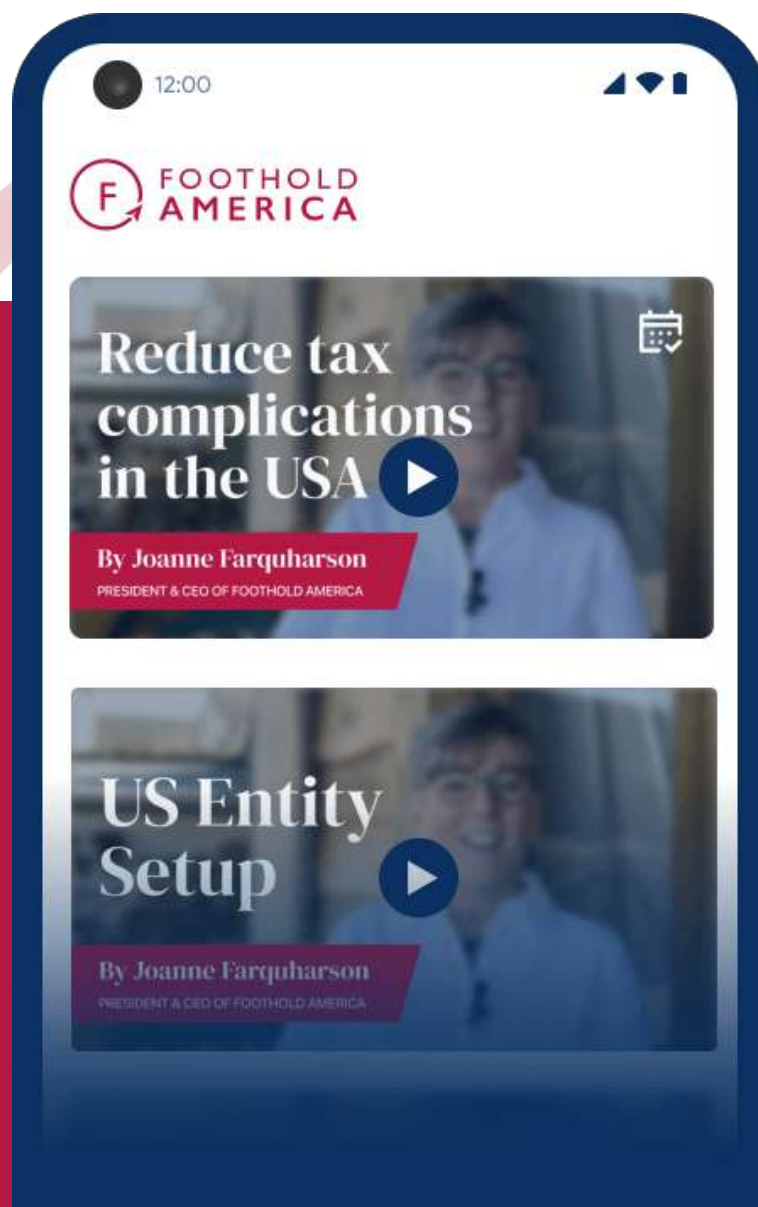


Next Steps

Watch our on-demand webinars



Our online webinar events offer a fantastic opportunity to learn from US expansion experts and guest speakers on topics impacting US business expansion and how to succeed overseas. Our webinars cover various areas of US business expansion including hiring a US worker, setting up a US entity, tax laws, and more. Intrigued? Explore our library of webinars now!



The Easy Way to the USA

Choose a partner you can trust



*The key to **SUCCESS** is to start before you are
READY.*

Marie Forleo
American entrepreneur & philanthropist



Global HQ
68 Harrison Avenue 6th Floor
Boston, MA 02111 (617) 702-3402
info@footholdamerica.com

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