



The Readiness Report

# Your US Business Expansion Report



## **Thank you for using our Readiness Calculator.**

You've taken many of the critical steps in your US expansion. Now you can discover what else you need for US expansion success.

Your personalised report below lists next steps and priority areas in the next phase of your business expansion.

...

Now let's look at your results!



# You Scored

# Positively Ready

You have high overall score of 25+ which means your business is in great shape for US expansion. In terms of your US sales, marketing, tax, and people strategies you appear to be well on your way. There are a few areas we may be able to assist you in super charging your US expansion success.

Congratulations and keep going!

We hope this diagnostic helps to affirm what you know and what else you may need.



## Next Steps

# Schedule a call with one of our US Expansion Advisors



Foothold America makes it easy to set up your business, hire, fire & pay your US team . We've helped hundreds of businesses crack the US market and are aware of the processes successful businesses implement to get their operations up and running stateside.

## Book a call with Laurie Spicer

You are ready to expand to the USA and we would love to support you on your exciting journey. **Book a call with our US Expansion Advisor, Laurie Spicer, and let's discuss your plans in more detail and see how we may assist you.**



**Laurie Spicer**

📍 UK Based

✉ [lspicer@footholdamerica.com](mailto:lspicer@footholdamerica.com)

- ✓ Over 25 years experience doing business in North American, European, and Asian markets with a primary focus and specialism on the complexity of the US market
- ✓ Experienced US Expansion Advisor with over 7 years working for the Department for International Trade demonstrating a proven track record of mentoring SMEs through successful USA market entry.
- ✓ Strong operations, professionally skilled in strategic partnerships, IT service management, and project management.



### Meet with Laurie Spicer

< June >

SUN	MON	TUE	WED	THU	FRI	SAT
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

## Next Steps

# Download the Expand your business into America guide



The **Expanding your business into America eBook** is a free guide prepared by our US expansion experts that discusses the process of expanding your business to the USA and how to hire, pay and provide benefits for employees in the US. The eBook is the product of years of experience of working with clients across the globe to support their move into the US.

It's a one-stop-shop of frequently asked questions, ballpark figures for the costs involved, comments from others who have been through the process and insight from experts in areas such as tax, visas and HR. Schedule a call with one of our US Expansion Advisors today to jump start your business expansion.





# The Easy Way to the USA

## Choose a partner you can trust



*"You can either step forward into growth or you can step back into safety."*

**Simon Sinek**  
British-American Motivational Speaker



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