

LAUNCH ROADMAPS: MARKET ENTRY AND FIRST US HIRE

Enter the US *without the costly missteps.*

International companies lose time and money every year making US decisions in the wrong order. Launch Roadmaps exist so you do not have to find any of that out the hard way.

CHOOSING BETWEEN OFFERS

78%

Of candidates weigh benefits as heavily as salary when deciding whether to accept a role, exactly where international employers get caught out.

PER FAILED FIRST HIRE

\$14,900

The average cost of a failed first-year hire for a small or growing business, in recruiting, training and lost productivity.

THE ROADMAPS**Solid Ground**

**FOR: BUSINESSES STILL PLANNING,
HAVEN'T STARTED YET**

Short-term consulting to plan sequencing, timeline, and budget before you commit to anything.

Find & Thrive

**FOR: COMPANIES READY TO HIRE
BUT UNDECIDED ON LOCATION OR
RECRUITER**

Everything needed to find, onboard, pay, provide benefits, and manage your first US employee.

Ready to Hire

**FOR: COMPANIES WHO ALREADY
KNOW WHO AND WHERE THEY'RE
HIRING**

The same employment and benefits support as Find & Thrive, without the recruitment planning.

WHY WORK WITH US

- **White glove service:** A dedicated team who knows your business, not a self-service platform.
- **100% compliance:** Every filing and requirement handled correctly the first time.
- **US experts, not generalists:** We work on nothing but the US market since 2015.
- **One point of contact:** You are not chasing four departments to get an answer.

"We got going very quickly, with our own people, at a lower cost."

CEO

UK Biotech Company

NOT SURE WHICH ROADMAP FITS?**Laurie Spicer**

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Ready to talk it through?

Book a call at
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