

ROADMAPS

Your way *into America.*

Expanding into the US touches almost everything: how you hire, how you pay people, how you stay compliant, how your team grows once it is there. Three roadmaps, each built for a different stage of the journey.

THE THREE ROADMAPS
STAGE 01
Launch

Guidance for companies preparing to enter the US market or make their first US hire.

Solid Ground

Plan sequencing, timeline, and budget before you commit to anything.

Find & Thrive

Find, onboard, pay, and manage your first US employee, with benefits included.

Ready to Hire

The same support, for when you already know who and where you are hiring.

STAGE 02
Operate

Support to register, bank and run your US business once you have decided to set up operations here.

Business Starter

Entity setup and management, virtual office, banking, and bookkeeping.

Just Banking

Short-term guidance for companies stuck on the banking side alone.

STAGE 03
Grow

Packages for companies scaling an existing US team and building out proper HR infrastructure.

Team Migration

Transition from Employer of Record or contractor status to a PEO+ model.

Talent Pipeline

Staffing plans and recruitment for hiring five or more people within 18 months.

WHY WORK WITH US

- **One partner, every stage:** The team that guides your Launch can carry you through Operate and Grow.
- **White glove service:** A dedicated team who knows your business, not a self-service platform.
- **US experts, not generalists:** We work on nothing but the US market, since 2015.
- **The right roadmap, not a guess:** Matched to exactly where you are, not where a generic process assumes you should be.

“Most of the business owners I speak with are not short on ambition. They are just not sure what the next step should be. Tell me what is holding you back, and I will tell you honestly what to do about it.”

Laurie Spicer

Director of US Expansion

NOT SURE WHICH ROADMAP FITS?
Laurie Spicer

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Every roadmap starts the same way.

Book a call at
footholdamerica.com/roadmaps